

Privacy Statement DeeDee

This privacy statement applies for the processing of personal data by DeeDee and its trade name Packforce, whose registered office is at Titaniumstraat 4, 6031 TV Nederweert, the Netherlands (hereinafter referred to as DeeDee).

DeeDee understands the importance of protecting and safeguarding your personal data. DeeDee respects your privacy and ensures that your personal data are processed in accordance with currently applicable EU privacy protection laws and regulations. This Privacy Statement sets out in which context we are processing your personal data and explains your rights and our obligations when doing so.

This Privacy Statement includes the following:

1. Purpose of collecting and use of personal data
2. Data exchange with third parties
3. Cookies
4. Right of access
5. Security of personal data
6. Updates to this Privacy Statement
7. How to contact us

Purpose of collecting and use of personal data

Your personal data are being processed by DeeDee for the following purposes:

- to provide you with products and services you have purchased from us;
- to answer your questions and send you the requested information about our products or services;
- to keep you informed about DeeDee's products, services and latest offers for example via an e-mail newsletter;
- to improve DeeDee's website and services.

Data exchange with third parties

We share personal information with third parties that provide services on our behalf in order to provide you with the products and services you have purchased from us. For example our logistic partner DHL is informed by your address in order to deliver your product.

We also use some programs and services for marketing purposes. Like the web-based service MailChimp to design and distribute our e-mail newsletters. We only share the minimum amount of personal data necessary with these third parties, like your e-mail address that is used to send you our e-mail newsletter.

DeeDee does not provide any personal data to third parties who will use these data for their own purposes, unless DeeDee should be under a legal obligation to provide the relevant data.

Cookies

DeeDee uses automatic data collection tools like cookies for its website www.deedee.nl.

A cookie is a small file sent from a Web server to your computer whenever you visit our website. For example DeeDee uses cookies employed by Google Analytics to collect anonymised data to analyze the use of our website. These data insights help us to improve our website and are not used by DeeDee for commercial purposes.

Right of access

You may request details of the personal information that we hold about you. To request this information, please contact us using the details indicated at the end of this Privacy Statement. After verification of your identity we provide you with the personal data that we maintain about you as soon as possible.



If you believe that any information we hold about you is inaccurate, please contact us by e-mail or writing to correct this information.

Security of personal data

DeeDee intends to protect the personal data entrusted to us against loss or any form of illegal processing. We implement a variety of online and offline security measures to maintain the safety of your personal information. Measures that are applied in this context as much as possible include, amongst other things, encryption of (personal) data, access security and set up, implement and maintain procedures.

Updates to this Privacy Statement

This Privacy Statement may be changed by DeeDee. If we modify our Privacy Statement, we will post the revised version on our website www.deedee.nl.

How to contact us

Should you have questions or comments related to this Privacy Statement, you may contact us using the information below:

DeeDee
Titaniumstraat 4
6031 TV Nederweert
The Netherlands

E-mail: sales@deedee.nl

